

\$130+ MILLION TOTAL GIVING

5,900+ GRANTS AWARDED

1,800+ SCHOLARSHIPS AWARDED

361 RED SOX SCHOLARS



1,435+ NIKE RBI PLAYERS ANNUALLY

\$171 MILLION HELPED RAISE FOR JIMMY FUND

40,000+ VETERANS SERVED AT HOME BASE

20,000 ANNUALLY CARED FOR AT DIMOCK

2025 PARTNERSHIP OPPORTUNITIES

- Make a donation to support one or more programs and initiatives managed by the Foundation to address key needs in our local communities
 - Depending on your level of support, customizable employee engagement opportunities exist for each program
 - The Foundation will analyze trend data and provide an annual impact report to ensure our partnership is successful
- ♥ 100% tax deductible donation to the Red Sox Foundation

OUR PROGRAMS & GIVING INITIATIVES

EDUCATION EXPANDING ACCESS & OPPORTUNITY



RED SOX SCHOLARS

PRESENTED BY BETH ISRAEL DEACONESS MEDICAL CENTER

College Success Program for Boston Public School Students

Your donation will support this award-winning program, empowering Boston's youth to pursue goals to, through and beyond college by providing mentorship and access to academic, professional and social opportunities



NEW ENGLAND SERVICE SCHOLARSHIPS**

Celebrating Rising Leaders & Changemakers

Your donation will fund \$1,000 scholarships, a community day and recognition for 100+ high school seniors who have demonstrated deep commitment to community service and financial need



FENWAY PARK LEARNING LAB

PRESENTED BY MASSMUTUAL FOUNDATION

Educational Tour for Boston Public School 6th Graders at our Historic Ballpark

This program is generously funded in its entirety by the MassMutual Foundation

RECREATION GROWING THE GAME OF BASEBALL & SOFTBALL



RED SOX FOUNDATION NIKE RBI & JR. RBI

Free Citywide Leagues in Boston, Lawrence & Chelsea for 1,435+ Youth, Ages 5-18

Your donation will support RBI & Jr. RBI, the only city-wide baseball and softball leagues in Boston, Lawrence & Chelsea, and provide uniforms, team equipment, field access and umpires at no cost to players and their families



PLAY BALL CLINICS**

Free, Fun Introductory Clinics for Youth, Ages 5-12, in New England Communities

Your donation will fund the Foundation's self-run Play Ball Clinics, which teach the game of baseball and softball to youth who might not otherwise have access



LITTLE LEAGUE SUPPORT**

Augmenting the World's Largest Organized Youth Sports Program for Youth, Ages 9-12

Your donation will cover stipends distributed to Little League teams across all six New England States and offset expenses related to the Foundation's support of Little League State Tournaments and coach trainings

HEALTH FILLING CRITICAL NEEDS IN OUR COMMUNITIES



IMPACT AWARDS**

Fan-Driven Grant Program, Awarding Nonprofits in New England Communities

Your donation will underwrite grant awards to empower three nonprofit organizations from each of the six New England states who are making a difference in a particular focus area, as voted on by Red Sox Nation



CORE HEALTH PARTNERS

Empowering Best-in-Class Organizations

Your donation will further strengthen the Foundation's partnerships with one of our best-in-class health partners; The Dimock Center, Home Base Program and The Jimmy Fund, with the option to collaborate on employee engagement opportunities

COMMUNITY BUILDING



WOMEN IN NONPROFIT (WIN) NETWORK**

Where Women Nonprofit Leaders of Boston Learn, Connect and Collaborate

Your donation will fund quarterly virtual and in-person events for our 300+ members to convene, share best practices and access resources and expertise

** Presenting sponsorship opportunity available

MARKETING ASSETS FOR PROGRAMMATIC SUPPORT

	Listing in Annual Report & Website	Dedicated Foundation Social Media Posts	Recognition in Program's Pregame Ceremony	Inclusion on Donor Wall at Fenway Park	NESN Foundation Friday Interview Opportunity
\$5,000	♥				
\$10,000	♥	♥	♥		
\$25,000	♥	♥	♥	♥	
\$50,000+	♥	♥	♥	♥	♥

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2025 PARTNERSHIP OPPORTUNITIES, CONTINUED

- Make a donation to support our fundraising events, which drive critical, unrestricted revenue to where it's most needed
- ♥ **DONATE IT BACK:** Give back any of these experiences to the Foundation, to be given to youth, families and Veterans

FANTASY DAY

SPRING 2025 | JETBLUE PARK & FENWAY PARK

Unprecedented access to JetBlue Park and Fenway Park for 60-minute, on-field batting practice, followed by a private reception in one of the ballpark's premier event spaces

Proud Partner: \$25,000

- Host up to 25 guests to take batting practice, including goodie bags, food and beverage, group photo in front of the Green Monster, photo ops with the World Series Trophies, and more!

♥ **DONATE IT BACK:** Grow the game we all love and sponsor this experience for 25 RBI players

Presenting sponsorship info available upon request



FENWAY TO THE RUNWAY

FRIDAY, JUNE 13 | FENWAY PARK

Luncheon and fashion show featuring our amazing Red Sox partners, wives and girlfriends

Table Sponsor: \$3,000

- Table and curated gift boxes for 10 guests
- Recognition in program book

Runway Sponsor: \$5,000

- Table and curated gift boxes for 10 guests
- A Red Sox partner will join you for a photo op!
- Half page ad in program book

Reception Sponsor: \$20,000

- Two (2) tables and curated gift boxes for 20 guests
- A Red Sox partner will join you for a photo op!
- Full page ad in program book
- Recognition and branding during reception

Presenting sponsorship info available upon request



SAM DECK CONCERT PARTIES

NUCAR FENWAY CONCERT SERIES
PRESENTED BY WASABI TECHNOLOGIES

SUMMER 2025 | FENWAY PARK

Private party on the Sam Deck, complete with complimentary food and beverage, private restrooms, and photo ops with the World Series Trophies

Custom Package: Donation based on number of guests

- Shows to be determined by the Boston Red Sox in partnership with Live Nation as part of the Nucar Fenway Concert Series Presented by Wasabi Technologies
- Custom packages can be offered by the Red Sox Foundation based on number of tickets and shows
- **Great for employee and/or clients outings!**

Presenting sponsorship info available upon request



PICNIC IN THE PARK PRESENTED BY THE MASSMUTUAL FOUNDATION

SUMMER 2025 | FENWAY PARK

Barbeque picnic in Fenway Park's famed outfield for 500 youth and families in our communities

Proud Partner: \$5,000

- Opportunity to activate in the concourse for the entirety of the event
- Opportunity to provide a branded item for 500 guests in the event gift bag
- Recognition on event signage, photo ops with the World Series Trophies and more!



EVENT WITH 2025 PLAYERS, COACHES & FAMILIES

FRIDAY, JULY 25 | FENWAY PARK

Volunteer alongside members of the 2025 Boston Red Sox team in support of our nation's heroes

Silver Sponsor: \$10,000

- 10 tickets to the event; with food, drinks & t-shirts
- Logo inclusion & recognition throughout event

Gold Sponsor: \$25,000

- 25 tickets to the event; with food, drinks & t-shirts
- 2 bibs to the 16th Annual Run To Home Base
- Logo inclusion & recognition throughout event

Platinum Sponsor: \$50,000

- 50 tickets to the event; with food, drinks & t-shirts
- 5 bibs to the 16th Annual Run To Home Base
- Logo inclusion & recognition throughout event

Presenting sponsorship info available upon request



OUR FUNDRAISING EVENTS

16TH ANNUAL RUN TO HOME BASE

SATURDAY, JULY 26 | FENWAY PARK

5K/9K race to support our core partners at the Home Base Program

Gold Glove Sponsor: \$10,000

- Five (5) complimentary bib entries
- Three (3) signs with logo on race course
- Logo on 3,000 Run To Home Base t-shirts
- Full page ad in the Run digital program book
- Logo on RunToHomeBase.org and emails

Home Run Sponsor: \$25,000

- Eight (8) complimentary bib entries
- Four (4) signs with logo on race course
- Logo on 3,000 Run To Home Base t-shirts
- Full page ad in the Run digital program book
- Logo on RunToHomeBase.org and email



MONSTER MASH

SATURDAY, SEPTEMBER 13 | FENWAY PARK

Host up to 40 guests as part of the Red Sox Foundation's private party atop the famous Green Monster for the Red Sox vs. Yankees and best rivalry in sports!

Proud Partner: Donation based on number of guests

- Welcome guests for this fan-favorite event on the Monster, including food and beverage, photo ops with the World Series Trophies, Wally & Tessie, Red Sox Legends, autographed items and more!

♥ DONATE IT BACK: Give back this experience to RBI players or Red Sox Scholars and families

Presenting sponsorship info available upon request



TIM WAKEFIELD MEMORIAL GOLF TOURNAMENT

MONDAY, SEPTEMBER 15 | BELMONT COUNTRY CLUB

Annual golf tournament benefitting the Foundation with Red Sox Legends and local celebrities

Hole Sponsor: \$10,000

- One (1) foursome paired with a celebrity guest
- Corporate logo featured on one (1) tee sign
- Half page ad in the program book

Reception Sponsor: \$25,000

- Recognition as Reception Sponsor
- Two (2) foursomes paired with a celebrity guest
- Corporate logo featured on one (1) tee sign
- Full page ad in the program book

Presenting sponsorship info available upon request



RED SOX FOUNDATION GIVE BACK EVENT

FALL 2025 | ENCORE BOSTON HARBOR

Volunteer to pack over 2,500 kits with essential items, to benefit the Dimock Center

Silver Sponsor: \$10,000

- 10 tickets to the event; with food, drinks & t-shirts
- Logo inclusion & recognition throughout event

Gold Sponsor: \$25,000

- 25 tickets to the event; with food, drinks & t-shirts
- Logo inclusion & recognition throughout event

Platinum Sponsor: \$50,000

- 50 tickets to the event; with food, drinks & t-shirts
- Logo inclusion & recognition throughout event

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MARKETING ASSETS FOR EVENT SUPPORT

	Listing in Annual Report & Website	Dedicated Foundation Social Media Posts	Dedicated Signage at Event	Inclusion on Donor Wall at Fenway Park	NESN Foundation Friday Interview Opportunity
\$5,000	♥				
\$10,000	♥	♥	♥		
\$25,000	♥	♥	♥	♥	
\$50,000+	♥	♥	♥	♥	♥



THE HEART OF RED SOX NATION

Together, with the power of Red Sox Nation, we can make a difference in the lives of youth, families, Veterans, and communities in need by improving health, educational, and recreational opportunities

@RedSoxFoundation • RedSoxFoundation.org

For any sponsorship inquiries, please contact Jamie Dickman at JDickman@redsox.com.

